

Market Watch

April 14, 2025

Primary Market Drivers

Economic Data

Last week's March inflation data was softer than expected across the board. CPI came in at +0.2% m/m (vs. +0.3%) and +2.8% y/y (vs. +2.9%), while PPI surprised with a -0.4% m/m reading (vs. +0.2%). The caveat is that March's downturn in inflation doesn't mean much in the face of April tariffs, so while the data was positive, investors are punting to next month to get a clearer picture of what type of effect recent tariffs will have on inflation. This week's economic calendar is busy with a diverse set of data. We will see Empire Manufacturing (4/15), Import & Export Prices (4/15), Retail Sales (4/16), Industrial Production & Capacity Utilization (4/16), NAHB Housing Market Index (4/16), Building Permits & Housing Starts (4/17), and the Philadelphia Fed Index (4/17). While economic data has been an afterthought as we wade through tariff announcements, expect some scrutiny on Retail Sales and Industrial Production this week.

Fed Policy

Expectations for the Fed's May 7th policy decision have swung wildly over the past few weeks. Volatility in the market and uncertainty over the economic impact of tariffs continue to drive odds back and forth, and it appears the Fed isn't in any rush to act based on recent rhetoric. Odds of a 25bps cut on May 7th have fallen to 16% despite cool CPI and PPI data last week, a clear indication that the market is holding its breath for April's inflation and economic data after many tariffs have officially gone into effect. A strong labor market and elevated inflation expectations moving forward have given the Fed plenty cover to leave rates alone and wait for additional data points.

Tariffs

Tariffs have been dominating the market action this month. Whether its new tariff announcements, negotiations, exemptions, or just talk, every soundbite and sentence is being priced into the market at a dizzying pace. Over the weekend, it was announced there would be a major exemption for electronics such as smartphones, computer hardware, and semiconductors (among many others), leading investors to breathe a big sigh of relief that the administration was sensitive to how damaging it would've been to supply chains and the global economy. However, that very announcement was walked back just hours later, with the administration stating that tariffs for those groups would be announced at a later date and are currently just "paused," with semiconductor tariffs being announced sometime this week. The mixed signals have resulted in plenty of confusion and renewed anxiety, and it feels like anybody's guess what is announced next. The market has been on a record-setting roller coaster over the last two weeks, and it doesn't appear that the ride is over.



Current Environment Summary		
Inflation Falling	Tariff Policy	Tariff Developments
Fed Easing Cycle	Global Economic Uncertainty	Earnings: BAC, JNJ, UAL, ABT, UNH, NFLX
Strong Earnings Growth	Fed Pause	Retail Sales (4/16)
Interest Rates Falling	Bond Market Volatility	First Big Week of Earnings Season
Strong Labor Market	Extreme Equity Volatility	Semiconductor Tariff Announcement
	Extreme Negative Sentiment	Expect Volatility to Continue

Disclosures

The views and opinions expressed herein are solely those of the authors, Ken Hartley, CFA, and Don Moenning, and do not reflect the opinions or beliefs of Clarus Wealth Advisors and/or Private Client Services. The content of this report is for informational purposes only and is not investment advice. Market information, statistics, and economic data referenced in the Porfolio Manager Commentary were gathered from StreetAccount, a paid subscription data service provided by FactSet Research Systems Inc, and Ned Davis Research, a paid third-party research provider.

Clarus Wealth Advisors, LLC is a registered Investment Advisor with the Securities Exchange Commission.

Securities offered by Registered Representatives of Private Client Services, Member FINRA/SIPC.

Clarus Wealth Advisors LLC and Private Client Services are unaffiliated companies.

Investments are not FDIC-insured, nor are they deposits of or guaranteed by a bank or any other entity, so they may lose value.

Investors should carefully consider investment objectives, risks, charges and expenses before investing. Some risks to consider are:

Equity Market Risk : Economic, market, political, and issuer-specific conditions and events will cause the value of equity securities to rise or fall. Stock markets tend to move in cycles, with periods of rising prices and periods of falling prices.

Value investment Risk : Value stocks may perform differently from the market as a whole and following a value-oriented investment strategy may cause a portfolio to underperform equity funds that use other investment strateaies.

Small Company Risk : Securities of small companies are often less liquid than those of large companies and this could make it difficult to sell a small company security at a desired time or price. As a result, small company stocks may fluctuate relatively more in price. In general, smaller capitalization companies are also more vulnerable than larger companies to adverse business or economic developments and they may have more limited resources.

Tax Advantage Strategy Risk : An investment strategy that considers the tax implications of investment decisions may alter the construction of portfolios and affect portfolio holdings, when compared to those of non-tax managed. The Clarus Wealth Advisors anticipates that performance of a tax-managed portfolio may deviate from that of non-tax managed portfolios.

Cyber Security Risk : Clarus Wealth Advisor's use of internet, technology and information systems may expose the Portfolio to potential risks linked to cyber security breaches of those technological or information systems. Cyber security breaches, among other things, could allow an unauthorized party to gain access to proprietary information, customer data, or fund assets, or cause a portfolio and/or its service providers to suffer data corruption or lose operational functionality.

Portfolios are subject to change at any time and are under the sole discretion of Clarus Wealth Advisors, LLC.