

Market Watch

May 12, 2025

Primary Market Drivers

Earnings & Economic Data

This week's economic calendar is busy and impactful, though will likely be overshadowed by exuberance from the US-China initial trade deal. Nevertheless, we will see data points on inflation, manufacturing, the consumer, and the housing market this week. Releases are as follows: April CPI (5/13), NFIB Small Business Index (5/13), Empire Manufacturing (5/15), Philadelphia Fed Index (5/15), April PPI (5/15), Retail Sales (5/15), Industrial Production & Capacity Utilization (5/15), NAHB Housing Market Index (5/15), Housing Starts & Building Permits (5/16), Imports & Exports (5/16), and Michigan Consumer Sentiment (5/16). The market will certainly be keeping a close eye on CPI, PPI, and Retail Sales. Earnings season is drawing to a close following another very positive showing from corporate America. Though the number of companies reporting drops off significantly this week, there are still a handful of significant announcements. We will see results from DaVita (DVA 5/12), Simon Property Group (SPG 5/12), Cisco Systems (CSCO 5/14), Deere & Co (DE 5/15), Walmart (WMT 5/15), and Applied Materials (AMAT 5/15). Expect CSCO, DE, and WMT to have an impact.

Fed Policy

The Fed kept rates steady at its meeting last week, as expected. Powell struck a generally hesitant tone in his press conference, not committing to any further policy action and reiterating time and time again that both the economy and policy are "in a good place," citing "uncertainty" as the reason for inaction. Investors looking to June's meeting for a rate cut will be disappointed, as CME's FedWatch tool places just 11.4% odds of a 25bps cut. July odds have also fallen to just 42.5%. Thus, it appears as though we will have to wait until the Fall for the Fed to resume easing.

Tariff

US and Chinese officials met in Geneva, Switzerland over the weekend to talk tariffs. Surprisingly, a deal was struck in short order, opening the door for continued good-faith negotiations with a strong starting point. China will lower its tariffs on US goods to 10% while the US will lower its tariffs on Chinese goods to 30%, effective for 90 days while the two sides build off the initial deal. The pause comes as a significant sigh of relief for the market as the worst case scenario seems to be off the table for now. Moving forward, investors will be looking for additional developments between the two countries, as well as additional trade deals currently being negotiated with trade partners around the globe.

All referenced market information, statistics, and economic data were gathered from StreetAccount, a paid subscription data service provided by FactSet Research Systems Inc

Market Returns		5/9/2025	
Category	Ticker	YTD%	
Domestic Equity			
S&P 500	SPY	3 .42%	
Dow Jones	DIA	□ 2.66%	
Large-Cap Growth	QQQ	4.41%	
Large-Cap Value	IVE	□ 2.49%	
Mid Caps	MDY	5.21%	
Small Caps	IWM	8 .91%	
International Equity			
Developed Intl	EFA	13.70%	
Emerging Markets	EEM	7.39%	
Fixed Income			
Core Bonds	AGG	2.20%	
Corporate Bonds	LQD	1.32%	
High Yield Bonds	HYG	1.81%	
ST Treasuries	IEI	3.07%	
LT Treasuries	TLT	1.07%	
International Bonds	BNDX	110%	



Performance data and stock chart were gathered from eSignal, a paid market screening application provided by Intercontinental Exchange, Inc.

Current Environment Summary		
What's Working	What's Not	What's Next
Inflation Falling	Tariff Policy Uncertainty	April CPI (5/13) & PPI (5/15)
Fed Easing Cycle	Global Economic Uncertainty	April Retail Sales (5/15)
Strong Earnings Growth	Fed Inaction	Earnings: CSCO, DE, WMT, AMAT
Strong Labor Market	Equity & Bond Market Volatility	S&P 500 Retakes 200dma
Consumers Still Spending	Stubborn Elevated Interest Rates	Additional Trade Deals / Frameworks
Trade Deals		Response to US-China Deal

Disclosures

The views and opinions expressed herein are solely those of the authors, Ken Hartley, CFA, and Don Moenning, and do not reflect the opinions or beliefs of Clarus Wealth Advisors and/or Private Client Services. The content of this report is for informational purposes only and is not investment advice. Market information, statistics, and economic data referenced in the Porfolio Manager Commentary were gathered from StreetAccount, a paid subscription data service provided by FactSet Research Systems Inc, and Ned Davis Research, a paid third-party research provider.

Clarus Wealth Advisors, LLC is a registered Investment Advisor with the Securities Exchange Commission.

Securities offered by Registered Representatives of Private Client Services, Member FINRA/SIPC.

Clarus Wealth Advisors LLC and Private Client Services are unaffiliated companies.

Investments are not FDIC-insured, nor are they deposits of or guaranteed by a bank or any other entity, so they may lose value.

Investors should carefully consider investment objectives, risks, charges and expenses before investing. Some risks to consider are:

Equity Market Risk: Economic, market, political, and issuer-specific conditions and events will cause the value of equity securities to rise or fall. Stock markets tend to move in cycles, with periods of rising prices and periods of falling prices.

Value Investment Risk: Value stocks may perform differently from the market as a whole and following a value-oriented investment strategy may cause a portfolio to underperform equity funds that use other investment strategies.

Small Company Risk: Securities of small companies are often less liquid than those of large companies and this could make it difficult to sell a small company security at a desired time or price. As a result, small company stocks may fluctuate relatively more in price. In general, smaller capitalization companies are also more vulnerable than larger companies to adverse business or economic developments and they may have more limited resources.

Tax Advantage Strategy Risk: An investment strategy that considers the tax implications of investment decisions may alter the construction of portfolios and affect portfolio holdings, when compared to those of non-tax managed. The Clarus Wealth Advisors anticipates that performance of a tax-managed portfolio may deviate from that of non-tax managed portfolios.

Cyber Security Risk: Clarus Wealth Advisor's use of internet, technology and information systems may expose the Portfolio to potential risks linked to cyber security breaches of those technological or information systems. Cyber security breaches, among other things, could allow an unauthorized party to gain access to proprietary information, customer data, or fund assets, or cause a portfolio and/or its service providers to suffer data corruption or lose operational functionality.

Portfolios are subject to change at any time and are under the sole discretion of Clarus Wealth Advisors, LLC.